

Building A Healthy Legacy:

Our Prescription for the Future

2015-2017 INFORMATIONAL PROGRAM REPORTS

PEARLS CALL

CENTRAL AREA

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Linked in Friendship, Connected in Service

OBJECTIVES

Participants will be able to identify:

- What must be reported for the 2015-2017 biennium
- The key elements of the ratings and awards process



2014-2016 PROGRAM REPORTS

TIME PERIOD COVERED:

May 1, 2015 through April 30, 2017

Due Monday, February 1, 2017

by 11:59 p.m. ET



2015-2017 PROGRAM REPORTS

WHY?

- To document that The Links, Incorporated and The Links Foundation, Incorporated are fulfilling their constitutional and legal responsibilities as a 501(c)(4) and 501(c)(3) organizations respectively.



2015-2017 PROGRAM REPORTS

WHY?

Constitution and Bylaws - Article 10. Section 5
Chapters shall be responsible for:

- **B. Implementing the National Programs**
- **H. Any Chapter which fails to timely file a program report as required by The Links, Incorporated shall be subject to disciplinary action...**



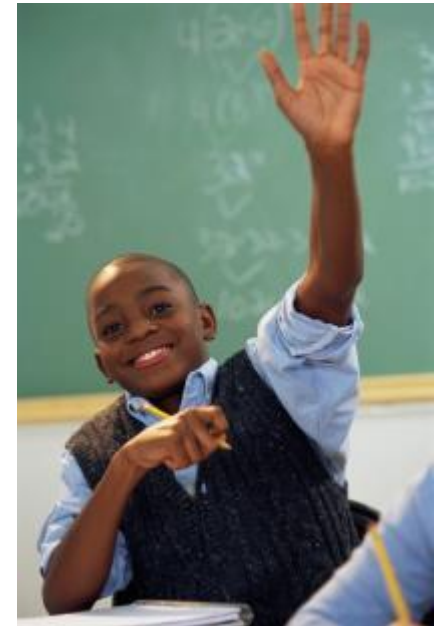
2015-2017 PROGRAM REPORTS

- *To demonstrate that chapters are assets in their communities*
- *To assess our effectiveness in programming*
- *“...to serve my chapter and my community to the best of my ability...and this I promise.”*



2015-2017 PROGRAM REPORTS

- Program Period:
May 1, 2015 – April 30, 2017
- Must submit at least one (1) report
- May submit up to three (3) reports.
If three reports are submitted, one of the reports must be a signature program or national initiative.



TRANSFORMATIONAL PROGRAMMING

trans·form (*verb*)

1. make a thorough or dramatic change in the form, appearance, or character of.



INTEGRATED PROGRAMMING

- Includes at least three (3) facets
- Reflects pooling of resources, e.g.:
 - Joint planning
 - Shared participants
 - “One off” participants
 - Shared partners
 - Combined budget



QUESTIONS YOU WILL ANSWER

Questions are based on the Service Delivery Model

- Title of Program
- Type of Program: Facet, Integrated or Umbrella
- Award Consideration
- Problem or Situation Addressed
- Mission and Vision
- Description of the Program



PROBLEM / SITUATION / VISION / MISSION

2013-2015 Area Program Report: Washington (DC)

Program Information

Title of Program:

We would like this program to be considered for an award:

Yes No

Is the program reported a single facet, integrated (at least 3 facets) or umbrella program?

- Please Select -



If integrated was selected, please choose the program's lead facet:

- Please Select -



PROBLEM / SITUATION / VISION / MISSION

Using the Service Delivery Model developed by the chapter, please complete the following questions:

What was the problem or situation addressed?

2000 characters or less

What was the mission/vision of the chapter in implementing this program?

2000 characters or less



PROBLEM / SITUATION

- Identify the existing problem, need, or situation
- Identify the target audience served
- Identify the expected benefit



VISION / MISSION

The Vision

- Your dream how things will look in the end
- States very clearly and concisely, what you want to accomplish

The Mission

- Describes the overarching goal of the chapter and what it does to achieve the vision



GOALS / OBJECTIVES

- Goals should be SMART
 - *Specific*
 - *Measurable*
 - *Attainable*
 - *Relevant*
 - *Time-bound*
- Goals should align with the six national priorities.



DESCRIPTION OF PROGRAM

- Reflects a comprehensive approach to solving a problem or addressing a need
- Is a series of related activities, not a one time event or single activity
- Focuses on achieving a predetermined set of goals and objectives
- Communicates what your program is about
- Forms a basis for evaluation



MORE QUESTIONS YOU WILL ANSWER

- List Specific Activities (Outputs)
- Target Group(s) Served
- Methods Used to Determine Target Groups Served
- Cost of Program
- Operation and Sustainability
- Marketing and Evaluation
- Program Summary / Impact Statement
- Chapter Participation



MARKETING AND EVALUATION

Marketing

- Visibility within your community
- Ongoing partnerships
- Local publications and other media
- Relationships with elected and appointed officials
- Websites, social media, and other electronic communication



MARKETING AND EVALUATION

Evaluation involves asking key questions.

- Were inputs made as planned?
- Were activities conducted as planned?
- Was the desired level of participation achieved?
- Did participants express or show satisfaction with the program?



PROGRAM SUMMARY / IMPACT STATEMENT

Outcomes should be measurable

- Did participants show an increased level of knowledge, awareness, or motivation?
- Were behaviors of the participants modified
- Were policies changed?
- To what extent did the program affect social, economic, political, or environmental conditions?



CHAPTER DATA SHEET

- Must be completed or the report will not be accepted
- Data provided should be on *all* chapter programming activities from ***May 1, 2014 - April 30, 2016***



CHAPTER DATA SHEET

Asks for specifics on:

- Chapter Strategic Plan Program Goals
- People Served
- Financials
- Scholarships Given
- Programs & Initiatives
- Donations & Partnerships
- Friendship Month Activities
- Contact Information for Chapter President, Chapter Vice President and Program Coordinator



PROGRAM REPORT REVIEW AND SCORING PROCESS

EA ↔ SA

CA ↔ WA

- 20 questions (Maximum of 100 points)
- Scores of 80 and above will be considered for best practices and awards

