

The Power of *1*

CREATE | INCLUDE | COLLABORATE

Programming Pearls

Program Types

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Overview

- Basics of the Service Delivery Model
- Program Evaluation
- Relationship to types of programs

Types of Programs

- Single Facet
- Integrated
- Umbrella

Health & Human Services

- The **National Breast Health Initiative** - importance of knowing one's family history and the risk factors for breast cancer.
- The **National Childhood Obesity Initiative** - increases awareness and heightens understanding surrounding the multi-dimensional issues that contribute to obesity in African-American children and their families.
- The **HeartLinks to Heart Health** - take an aggressive stance against heart disease, the number one killer of African-American women.
- The **National HIV/AIDS and Hepatitis C Initiatives** - ensures that Links members and the communities we serve understand the incidence and prevalence of HIV/AIDS and hepatitis C in the African-American community.
- **Linkages to Life: Organ, Tissue and Bone Marrow Donation Awareness Signature Program** educates Links members and the African-American community about the importance of and need for organ, tissue, and bone marrow donation as well as the importance of healthy living and prevention.
- The **National Mental Health Initiative's** - goal is to educate Links members about mental health concerns such as depression, anxiety, and social issues that impact our physical and mental health so that our members can take the knowledge learned into our communities.
- The **National Oral Health Initiative** - addresses oral health in adults and children.
- The **Walk for Healthy Living** - Signature Program teaches how healthy, sustained lifestyle changes can reduce the incidence of many diseases.

International Trends & Services

- **THE LINKS, INCORPORATED DELEGATION TO LIBERIA AND GHANA** - expanding its global presence and will embark on a journey to Liberia and Ghana in February 2013.
- **Education Across the Miles** - built, refurbished and furnished educational materials to over 60 schools in South Africa, successfully making a direct and significant impact on the lives of thousands of African students and families.
- **NON-GOVERNMENTAL ORGANIZATION (NGO) PROGRAM INITIATIVES** - engages grade school and college students at Historically Black Colleges and Universities, as well as other institutions of higher learning, to become informed and active citizens of this changing world.
- **Links International Foreign Affairs and Business Empowerment for Youth (LIFE) Program** - expose minority high school students, grades 9-10, to career possibilities in foreign affairs and international business in an effort to close the race and gender divide in corporate and state department jobs, and Foreign Service appointments.
- **Linking with Haiti - Women's Survival Kits** - provides outreach to women and girls in Haiti who were affected by the devastating 2010 earthquake through the distribution of Women's Survival Kits.
- **SAFE MOTHERHOOD INITIATIVE: Maternal Waiting Home** - These programs address the issues of clean and safe deliveries, essential obstetric care, and preventable death and disability among mothers, expectant mothers and newborns.



National Trends & Services

- **Trash Talking: It's No Joke!** - To bring awareness to the growing crisis of bullying.
- **AARP Links Academy** - provides tools and resources to support African-American women who are either preparing for life as they age or are currently dealing with the aging process.
- **Wallet Wise Program** - aimed at helping people make better financial decisions by providing them with information about budgeting, credit reports, and credit scoring
- **Habitat for Humanity** - The partnership set the groundwork for chapters to work collaboratively with local Habitat for Humanity affiliates, volunteer at Habitat sites, raise awareness about the need for affordable housing, and provide needed resources.
- **Legislative Issues, Public Affairs and Disaster Relief Committee** - places its major emphasis on an advocacy agenda and collaborating with the Congressional Black Caucus.
- **Women's Issues and Economic Empowerment Committee** - focus is on the education and empowerment of women.

Services to Youth

- **Achieving the Dream, Incorporated** - Achieving the Dream, Incorporated, is a multi-year national partnership designed to ensure the success of students who attend community colleges.
- **National Mentoring Initiative** - We seek to intervene and serve children who are growing up without the guidance and support of a caring, responsible adult.
- **Young Achievers** - Young Achievers addresses issues and challenges facing high school aged black youth.
- **Project L.E.A.D. - High Expectations** - close the academic achievement gap of middle school students.
- **Links to Success: Children Achieving Excellence Signature Program** - based on the belief that reading is the foundation enabling all children to succeed.
- **National STEM Education and Career Readiness Initiative** - to ensure quality STEM education at all grade levels so that youth may be exposed to and prepared to study for STEM related careers.
- **National HBCU Initiative** - to implement and support efforts that align with President Obama's plan to increase the retention and graduation rates of students attending college by the year 2020.
- **Education Linkage** - forged a national partnership with Achieving the Dream, Incorporated to launch the "Equation for Excellence Program" with community colleges and HBCUs.



The Arts

- **Signature Arts Program: Classics Through the Ages** - focuses on increasing the interest, knowledge and participation of African-American youth in the classical arts.
- **National Poster Art Competition** - ‘Project Walking Fete: Make Health a Habit! Poster Art Competition serves to broaden our health message, align it with our Health and Human Services facet and expand our health message to include a wider spectrum of healthy lifestyle choices.

Central Area

- Honoring Our Sheroes - Women In The Military Initiative
- My Community Through The Eyes Of The 21st Century African American Child, Linking Images
- Stepping in the Heart of Linkdom

A Program Includes...

- SMART Goals/Objectives
- Activities
- Budget
- Outcomes

Together is known as the
Service Delivery Model

Considerations

- Members comfort level
- Consider schedules
- Determine members needed to execute

Transformation

- Service Delivery Model
- Evaluation
- Activities

Elevating the Program

- Partnerships
- Adding activities
- Evaluation
- Enhanced program plan

Thank You

The Central Area Program Team