

Data Collection Plan (Sample)

Program:

Inquiry Question	Information Needed to Answer Inquiry Question	Measurement Indicator	Data Sources	Data Collection Methods	Data Collectors	Timing
<p>EXAMPLE: Have our recruitment efforts been effective at increasing the active participation of mentors in our XXX program?</p>	<ul style="list-style-type: none"> List of recruitment activities directed at the professional women in the community; Number of professional women who actively participated in the program as mentors Change in awareness and opinion of professional women about addressing 	<ul style="list-style-type: none"> # of professional women serving as mentors; % increase in number of women attending the sessions % increase in women (mentors) awareness and opinion about the needs and issues facing AA college freshmen. 	<ul style="list-style-type: none"> Attendance Records Information from the local Chamber of Commerce or other business associations 	<ul style="list-style-type: none"> Track participation of mentors at mentoring activities (# in attendance /attendance rate) Conduct a Survey (pre- and post-test) of mentors awareness and involvement 	<ul style="list-style-type: none"> Program Facet Chair Partners and/or collaborators 	<ul style="list-style-type: none"> Prior to recruitment efforts have been launched At the conclusion of the activities/programming year.

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	<i>needs and issues of AA freshmen women on XXX college campus.</i>					
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Describe how you will analyze (make meaning from) collected data:

Think about your findings and what, who and when will you present your data.

Describe any assistance you will need to carry out your data collection plan:

Consider the type of assistance you may need, which partners will need to be involved, and any type of permissions you may need to get, etc.

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Inquiry Question	Information Needed to Answer Inquiry Question	Measurement Indicator	Data Sources	Data Collection Methods	Data Collectors	Timing and Location of Data Collection