



Candidate for Area Office

Candidate For The Office Of	Central Area Director
Name	Glenda Masingale Manson
Area	Central Area
Chapter	Central Illinois (IL)
National Level Leadership Positions in The Links, Incorporated	Governance Board, Legacy Committee 2006-2010 Co-Chair Governance Board, Program Team 2008-2010 Area Program Coordinator Governance Board, Rituals and Awards 2006 Committee Member Governance Board, Area Vice Directors 2012-2015 Central Area Vice Director Executive Council, 2015 -2017, Central Area Director
Area Level Leadership Positions in The Links, Incorporated	Fundraising Chair appointed by CA Director Jeannine Quick Frasier 2004-2008 Program Coordinator appointed by CA Director Teree Caldwell Johnson 2008-2011 Area Vice Director elected 2012 Area Director elected 2015 until present
Chapter Level Leadership Positions in The Links, Incorporated	Chapter President (Two Consecutive Terms 1999-2003 Vice President 2003-2007 Corresponding Secretary 1994-1996 Protocol Chair 1993 -1997 Arts Chair 1997-2000 International Trends 1994-1996 Fundraising Committee Member - 2012-2015
Leadership Positions in other organizations	Charter Member and President of Sisters&Friends Bloomington/Normal 1998-2012 Artist Coordinator 1998-2012 Aide De Camp Sisters&Friends 2001-2002 Past Charter Member and President Orange County Chapter Delta Sigma Theta, Inc. 1983-1985 Golden Life Member, Delta Sigma Theta Sorority, Incorporated (Present) Past President of Jack and Jill of America, Orange County Chapter (1983-1985) Associate Member of Jack and Jill, Incorporated (Present) Founder Orange County Professional Women's Association (1976) Board Member Catholic Charities, McLean County (IL) (2006-2010) Mayoral Appointment to Cultural Commission, McLean County (IL) (2002-2004) 2013 YWCA Woman Of Distinction Nominee in The Arts 2014
Employment History	1984 - Present Agency Manager, State Farm Insurance Companies, 1 State Farm Plaza, Bloomington, IL 61710 1982-1984 Program Allocation Coordinator, United Way of Orange County, Orange, CA 1976-1979 Program Coordinator for Systems Management, University Southern California, Joint Education Center MCAS El Toro, CA Program Coordinator for Graduate Program, Pepperdine University, Joint Education Center MCAS El Toro, CA Instructor, Saddleback College, Irvine, CA Graduate Instructor, Eastern Illinois University, Charleston, IL 1976-1982, Program Coordinator, Alternate Care, Inc., Santa Ana, CA Mariposa Women Center, Santa Ana, CA
Honors and Awards	My Father's People: Marion County, Texas (to be published 4th quarter 2017) Sisters&Friends: An Artistic Journey (to be published 4th quarter 2017)
Candidate's Statement	<p>I respectfully submit my name for election to the office of Central Area Director. I am a dedicated supporter of this great organization starting as an Heir-O-Link and now as a 20 year member. My results show that I have already made a difference as an elected and appointed officer and committee chair on the Chapter, Area and National levels through programs, service and leadership that influences and supports our local, area, national and global communities.</p> <p>In my 32 years as an Insurance Professional, I have managed budgets in excess of \$100 million and my most recent experience as a team member in charge of a \$1.2 million marketing and sales budget. My team is the point for any escalations on the deployment and installation of the system for the sales platform for my company. In my workplace I also co founded an affinity group, Rainmakers, for employees (predominately female) seeking workplace mentoring.</p> <p>When serving as the Central Area Vice Director my focus was on "Membership Matters". Engaging the chapters in exercises and opportunities to take a objective assessment of the strengths and weaknesses of chapters that could possibly cause the erosion of service to our respective communities and the bond of friendship among our members. That was and has been the foundation of my overall goal and vision for the Central Area. Strength through knowledge, service, commitment and purpose.</p> <p>During my tenure as the Central Area Director, I have been of service and as an active resource to the 69 chapters in the Central Area. Assessment and individual plans of Organizational Effectiveness; conducting a collaborative function between the Central Area and The FRIST Center for Visual Arts (Nashville, TN) spearheading fund development for the 2016 Leadership Summit in Wichita, KS; leading fund development for long term efforts in the Central Area. Conducting a fundraising effort and communication campaign around the Flint Water Crisis; Area Collaboration with the VOICES of Flint to self documentation of the Crisis; coordinating book collection by African American and Hispanic authors and with characters of the same ethnicity; support of the only Catholic school in KS that does not charge tuition and is open to students of any religious backgrounds. Representing the Central Area members at various chapter functions ; I have conducted Friendship and OE workshops alongside of our OE team for the maintaining and strengthening of the bonds of friendship and service within the Central Area. Served as Editor with the CA Communications team to prepare an award winning publication supporting the goals and objectives of the National body, "31 Days of Survivorship"; SHEROES - African American women in the military and a stronger emphasis in the Area of International Trends. Central Area President's chats are held monthly along with the scheduling of "Power of 1" chats in each operational areas of Area chapters. Succession planning for local, Area and National exposure and appointments is a part of my Area thrust. All of my actions and energy are focused on the strengthening the bonds of Friendship and Service through individual and group efforts.</p> <p>My commitment is still passionate and focused on the goals and objectives on the local, area and national level. I AM the BEST candidate to continue the platform of increasing our membership and developing a firm foundation to strengthening our chapters with members who are energized, vibrant and committed to affecting change through transformational programs, service and friendship.</p>