



Linked in Friendship, Connected in Service

THE CENTRAL AREA

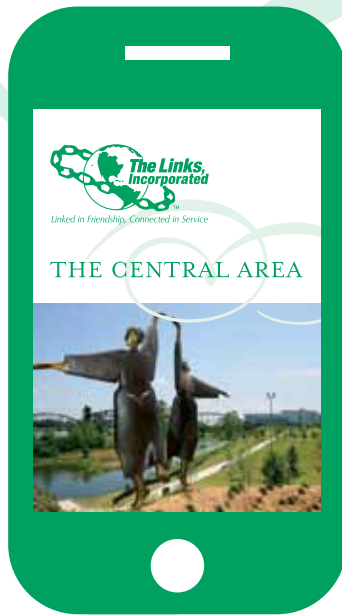
Excellence ~ Elegance ~ Ethics



Meet Us At The Rock

2013 Central Area Conference ~ June 11-15, 2013
Little Rock, AR





Introducing the 2013 Central Area Conference Meeting App Free Download in the App Store



This year the Central Area goes Green with the new Central Area Conference Meeting App. You will find the complete conference program, conference schedule, workshop descriptions, speaker bios, workshop handouts, Chapter virtual ads, Area Conference Sponsor links, Connecting Link activities, entertainment, luncheons, meeting maps, Little Rock sights, vendor listing and locations at the tip of your fingers.

Bring your smart device (iPhone, iPad, android, etc.) and/or laptop computer for your full Conference experience. Each conferee will also receive the printed Central Area Conference Quick Reference Guide.



Welcome To Little Rock

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Greetings My Link Sisters,



It is with great pride and excited anticipation that I invite each of you to ***“Meet Me at the Rock”*** for the 2013 Central Area Conference – **June 11 thru June 15, 2013.**

Centered in *The Heart of Linkdom – Little Rock, Arkansas* serves as the site of this year’s invigorating conference. Hosted by the dedicated and hardworking members of Little Rock (AR) and Pine Bluff (AR) Chapters, our Link sisters are anxiously awaiting your arrival to their great City. Under the leadership of Chapter presidents Link Deborah Frazier and Link Eva McGee and our incomparable Conference Co-Chairs Links Annette Slater and Jacquelyn McCray, the 2013 Central Area Conference is the place to be.

Our Little Rock and Pine Bluff Link Sisters, their Connecting Links and Heir-o-Links are rolling out the “green carpet” with incredible plans for a memorable time for each of you, your Connecting Links and guests. An informative, interactive and engaging agenda has been developed with special events and activities to put the exclamation point on your stay in Little Rock!!

We are particularly excited to ‘Go Green’ with the introduction of the new 2013 Central Area Conference Meeting App, bringing the conference to your fingertips with the use of your smart device and/or laptop computer. The traditional weighty program book will now become an interactive application that will be available to all Central Area members with the tap of your finger. All attending conferees will receive a printed Central Area Conference Quick Reference Guide to accompany the Central Area Conference Meeting App. With the Meeting App, you will find your complete conference program, schedule, workshop descriptions, speaker bios, workshop handouts, Connecting Links schedule, meeting maps, Little Rock sites, conference events, sponsor links, meeting schedules, the ability to text conference friends, vendor listings and locations. All you need is your smart device and/or laptop to enhance your conference experience.

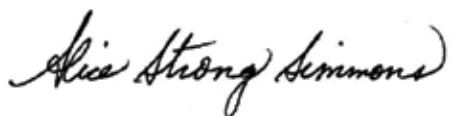
Browse through the conference schedule and note the additions to fulfill our goals for you to have a comprehensive experience filled with information, friendship, and fun. We’ve added ample time for you to work hard, relax with friends and explore unique strategies to take your chapter to new heights while providing transformational, sustainable and replicable programs in our home communities. We have purposely built-in time for you to participate in interactive exchanges during plenaries and workshops. The conference registration fee includes all events and meals with the exception of the White Rose Banquet.

Our Central Area theme “*Excellence, Elegance and Ethics*” will be observed at its best when Links from throughout the Central Area join together to execute *We CARE*, the Central Area’s Community Outreach service project. Wear your favorite Links tee-shirts or other attire as we prepare thousands of Personal Survival Packs for the Arkansas Red Cross. The *We CARE* Packs will be used to assist in meeting the needs of fire and other disaster victims throughout the state of Arkansas.

We have planned an Area Conference that will not only engage you, but will leave you energized, informed, and empowered to enhance Central Area Links pursuit of *Excellence, Elegance and Ethics*!

Meet Me at The Rock!

Sisterly,

A handwritten signature in cursive script that reads "Alice Strong Simmons".

Link Alice Strong Simmons
Central Area Director
Oklahoma City (OK) Chapter

Thank You To Our Arkansas Host Chapters Little Rock (AR) Pine Bluff (AR)



Sister Links from the Arkansas Host Chapters pictured are:

Seated: (L-R) Links Letha Hobbs, Eva McGee, President, Pine Bluff (AR) Chapter; Alice Strong Simmons, Central Area Director; Debra Frazier, President, Little Rock (AR) Chapter; Jackie Morson, Central Area Treasurer

Row 2: (L-R) Carmelita Smith, Lana Nyles, Central Area Nominating Committee; Trudy Redus, Louise Dalton, Greta Russell, Central Area Financial Secretary, Barbara Aikens, Gwen Ziegler, Marion Woods, Betty Wright, Ann Williams, Grace Charles and Crystal Kendrick, Central Area Vendors, Chair.

Row 3: (L-R) Alice Smith, Tiffany Mays, Jacquelyn McCray, Connie Curry, Katryne Horton, Lillian Ross, Carolyn Blakely

Row 4: (L-R) Virginia Littlejohn, Mabel Donaldson, Josephine Bell, Tenita Gragg, Gloria Love, Annette Slater, Yvonne Blevins, Juana Johnson, Eula Liddell, Dorothy Holt

2013 Central Area Conference Schedule

Tuesday June 11, 2013

Board and Conference Planning Team Arrive

2:00 p.m. — 5:00 p.m. Central Area Executive Committee Business Meeting

7:00 p.m. Central Area Executive Committee Dinner

Wednesday, June 12, 2013

8:00 a.m.	Market Place Set-up	Statehouse
	Registration Set-up	Statehouse
9:00 a.m. — 12 Noon	Presidents Leadership Forum	Statehouse
	Meets Operational Requirement	
1:00 p.m. — 4:00 p.m.	Leadership Academy	Statehouse
	Meets Operational Requirement	
	Requires Pre-Registration - \$30.00	
1:00 p.m. — 8:00 p.m.	Conference Registration	Statehouse
1:30 p.m. — 4:00 p.m.	Delegate and Alternates Workshops	Statehouse
	Meets Operational Requirement	
2:00 p.m. — 4:00 p.m.	Conference Committees Meet	Statehouse
	Choir Rehearsal	
4:30 p.m.	Market Place Hall Ribbon Cutting	Statehouse
6:30 p.m.	Opening Ceremony	Statehouse
7:30 p.m.	Memorial Service	Statehouse
8:30 p.m.	Opening Reception - Market Place	Statehouse

Thursday June 13, 2013

7:30 a.m.	Continental Breakfast	Statehouse
7:30 a.m. — 8:00 p.m.	Conference Registration	Statehouse
8:30 a.m.	1st PLENARY SESSION Central Area Officer Reports	Statehouse
11:00 p.m. — 7:00 p.m.	Market Place Open	Statehouse
12:00 Noon	FRIENDSHIP LUNCHEON <i>CELEBRATING OLD AND NEW FRIENDS</i>	Statehouse
2:00 p.m.	2nd PLENARY SESSION Program Team Report Resolution Committee Report Discussions in the Round: Plenary Panel Nominating/Election Committee Reports	Statehouse
4:30 p.m.	Candidates Speak	Statehouse
5:30 p.m.	Candidates Reception	Statehouse
7:30 p.m.	HBCU Legacy Showcase Dinner and Entertainment Honoring 25 and 40 Year Members	Statehouse
9:00 p.m. — 11:00 p.m.	CLUB LINKS	Peabody/Marriott

Friday, June 14, 2013

7:00 a.m. — 8:30 a.m.	Balloting	Statehouse
7:00 a.m. — 5:00 p.m.	Registration	Statehouse
8:00 a.m.	PROGRAM AWARDS BREAKFAST	Statehouse
10:00 a.m.	3rd PLENARY SESSION STATE OF THE LINKS, INCORPORATED A Discussion with the National President Link Margot James Copeland 15th National President	Statehouse
11:30 a.m.	Election Committee Report	
11:00 a.m. — 7:00 p.m.	Market Place Open	Statehouse
12:00 Noon	CIVIC LUNCHEON	Statehouse

2:00 p.m. — 3:30 p.m.	Workshops (Operations and Program)	Statehouse
3:45 p.m. — 5:15 p.m.	Workshops (Operations and Program)	Statehouse
7:00 p.m.	HOST CHAPTERS GALA	Clinton Library
9:00 p.m. — 11:00 p.m.	CLUB LINKS	Peabody/Marriott

Saturday, June 15, 2013

7:00 a.m.	Link With A Child and Walk A Mile Central Area Childhood Obesity Initiative	Peabody Lobby
9:00 a.m.	WE CAre CENTRAL AREA COMMUNITY SERVICE PROJECT	Statehouse
11:00 a.m. — 5:00 p.m.	Market Place Open	Statehouse
11:00 a.m.	4th PLENARY SESSION 2015 Central Area Conference Invitation Cincinnati (OH) and Queen City (OH) Chapters	Statehouse
12:00 p.m.	Lunch-On-The-Go	Vendor Hall Statehouse
6:30 p.m.	WHITE ROSE BANQUET	Peabody/Marriott Ballroom
9:00 p.m.	CHAMPAGNE RECEPTION CELEBRATING OUR CENTRAL AREA OFFICERS AND BOARD	Ballroom Foyer

LEADERSHIP WORKSHOPS

Wednesday, June 12, 2013

Chapter President's Leadership Forum

National President Link Margot James Copeland met with chapter presidents during the National Assembly in Orlando, Florida. She promised the participants that she would work with Area Directors to provide a leadership forum at each Area Conference. This workshop is designed to provide leadership tips and tools for chapter presidents in the Central Area in a setting where questions can be posed and answers discussed from a real-world perspective for those occupying the most difficult job in Linkdom – Chapter President. The National and Area Organizational Effectiveness Team leadership will conduct the forum for all Central Area chapter presidents.

Leadership Academy — 45 Years and Older Members Only

The Links, Incorporated Leadership Academy debuted at the 2012 National Assembly where the participants gave it an outstanding rating. The “Leadership Academy” is designed specifically for Links 45 years and older who are interested in acquiring additional leadership training that will facilitate their desire to be greater contributors to the success of their chapters and the work done in their communities. Join the **National Organization Effectiveness Team** during this half day workshop to explore the differences between just ‘Talking the Leadership Talk’ with a focus on mastering one of the most critical leadership skill sets, ‘Walking The Leadership Walk’. **Pre-Registration Required - \$30.00 (maximum of 45 participants)**

Parliamentary Preparation for Delegates and Alternates

The National and Area Parliamentarians will provide an overview of how to conduct business during the conference for delegates and alternates in preparation for the plenary sessions. An interactive question and answer period will ensure delegates are confident about how Area Conference business will proceed.

CONCURRENT WORKSHOPS

Friday, June 14, 2013

OPERATION WORKSHOPS

MEMBERSHIP: Enjoy Your “Linkturion” Card

The **“Linkturion” Card** — Membership has its privileges and obligations. Become engaged and enlightened at the Central Area Membership workshop with lively discussion and reviews of the criterion for earning the elusive titanium card of membership. Membership benefits examined from mentoring, fundraising, boundaries, to conflict resolution. Benefit from special time with our National Vice President, Glenda Newell-Harris. Receiving this card is by invitation only!

Who Should Attend: Membership Vice Presidents, chairs, committee members and Ethics and Standards

Facilitator: Glenda Masingale Manson, Central Area Vice Director

FINANCE: Facts to Fiction

There **is a real** buzz going in Linkdom regarding all of the changes with our financial policies and procedures. Good financial management of Chapter funds requires proper accounting procedures and internal controls. Join our National and Area Treasurers as they review and explain all the changes in The Links, Incorporated newly revised 2013 Financial Handbook. Learn firsthand during this exciting, interactive and engaging presentation providing you with the real scoop on Links Finance — facts to fiction.

Who Should Attend: Chapter Treasurers, Chapter Financial Secretaries, Chapter Presidents, and anyone interested in learning about the management of chapter finances.

Facilitators: Jacqueline Morson, Central Area Treasurer and Katherine Wilson, National Treasurer

THE INFORMER: The New Age of Recordkeeping

Traditionally, the primary role of the chapter secretaries has been to record the minutes. This workshop will examine the changing skill sets required to align recording secretarial duties with that of the Area and National vision and the expanded ‘one in five’ requirement record keeping duties, technology expertise and communication skills expected of the new age secretary.

Who Should Attend: Chapter Secretaries

Facilitator: Sharon Dixon Gentry, Area Secretary

COMMUNICATIONS: One Voice, One Brand!

“What is PMS 347? Does that logo have the national tagline? We’re using silver ink on our invitation so can we change the color of the National logo?” **One Voice, One Brand** gets your Chapter aligned to the Links Brand, our greatest asset to sharing the Links story of transformational, replicable and sustainable programs impacting our communities. Leave with the tips, tools, and strategies shared by workshop participants in aligning your Chapter — **“Linked in Friendship — Connected in Service.”**

Who Should Attend: Chapter Officers, Facet, Communications Chairs, Team 69 and members

Facilitator: Kathy Wade, Chair, Central Area Communications and Members of Central Area Communications Committee

INNOVATIVE FUNDRAISING: The Links Re-Store - Igniting a “New” Seasoned Concept

Sometimes that which is old, can be “re-newed.” We are suggesting such a concept. A Links “designer” fashions recycling traveling store, utilizing volunteer Links chapter locations, with funds raised to benefit The Links, Incorporated HBCU Endowed Scholarship Initiative and Chapter Programming. The **Links Re-Store** experience will keep your chapter **“Linked in Friendship — Connected in Service”** by strengthening your Chapter’s bond while earning service hours to benefit HBCU students and their future.

Who Should Attend: Fundraising Chairpersons, committee members and anyone interested in something ‘New’.

Facilitator: Desma Coleman Lankford, Chair, Links Re-Store

ORGANIZATIONAL EFFECTIVENESS: “Honey, Hush!” Friendships: ‘Linkdom Style!’

Relationships matter but what you see isn’t always what you get. This workshop has experiential exercises designed for you, the participant, to increase your understanding of yourself and others while building stronger relationships. It ends with a powerful message for you to take back to your chapter.

Who Should Attend: Chapter officers and members

Facilitator: Gladys Hankins, Chair, Central Area Organizational Effectiveness

PARLIAMENTARY PROCEDURES: Who’s Out of Order?

Join the Central Area and National Links parliamentarians to obtain an overview of how to keep chapter meeting running smoothly through appropriate use of Links By-laws (chapter and National) and Robert’s Rules of Order.

Who Should Attend: Chapter Presidents, Vice Presidents, Parliamentarians and members

Facilitators: Brenda J. Griggs, Central Area Parliamentarian and Margaret Winn, National Parliamentarian

STRATEGIC PLANNING: Make It POP!

The Central Area Strategic Planning Team offers an exceptional workshop that will provide a demonstration of the Strategic Planning Tracking Tool; illustrate examples on evaluating progress toward goal attainment; determine alignment with the Six National Priorities and share interactive best practices. Leave this session with **POP!** for your Chapter's Strategic Plan!

Who Should Attend: Program Vice Presidents; Program, Facet and Operation Chairs; and committee members

Facilitators: Jill Bryant Veneable, Chair and Stevie Turner, Co-Chair, Central Area Strategic Planning

TECHNOLOGY: Links 'On-Line' Tour

Join the Links 'On-Line' Tour of the new Central Area website with stops at the Member's Only sections of both Area and National Websites and the new Central Area Conference Meeting App. Roll technology into best meeting practices, create and maintain your Chapter website to introducing Tech Timeouts providing tips and tools designed to keep your chapter members linked through the use of technology. Bring your smart device and/or laptop for this real time interactive practice session.

Who Should Attend: Chapter Technology and Communications chairs and committee members

Facilitators: Veronica Chapman, Chair and Patricia Mitchell, Co-Chair, Central Area Technology

PROGRAM WORKSHOPS

THE ARTS: Fly with Classics Through the Ages

Learn how **Classics Through the Ages** develops creative minds and abilities of talented young people through a step by step process of exploring the path to visual, dance and musical performances. This inspirational workshop gives chapters a detailed roadmap to creating fantastic Arts programs. Discover student and mentor recruitment and mentoring techniques; establishing strategic community partnerships; create program guidelines and aligning to student success. Join us and give future artists a chance to fly with **Classics Through the Ages**.

Who Should Attend: Art Facet chairs and members who have an interest in broadening their chapter Arts programs.

Facilitator: Anne Lambert Johnson, Chair, Central Area The Arts

NATIONAL TRENDS AND SERVICES: Anti-Bullying - "Trash Talking, It's No Joke"

The national spotlight is on Bullying and The Links, Incorporated has placed a stake in the ground with **Anti-Bullying - "Trash Talking, It's No Joke!"** Everything from Peer, Cyber and Relationship Bullying is finding its way into our communities' classrooms, playgrounds, and internet. Learn as our expert panel provides insight into defining points of discussion and delivering solutions to reduce bullying in our communities.

Who Should Attend: National Trend and Services chapter chairs and committee members

Facilitators: Monica Allen, Chair, Central Area National Trends and Services

SERVICES TO YOUTH: Molding A Model for Success

Exceptional programs begin with informative research, strategic planning, exceptional implementation and measurable assessments. This interactive workshop presents creative, inventive, successful, sustainable and replicable Services To Youth programs developed through the implementation of the Services To Youth Service Delivery Model.

Who should attend: Program, Services to Youth Facet chairs and committee members

Facilitators: Vicki Brooks, Chair, Central Area Services To Youth

INTERNATIONAL TRENDS AND SERVICES: The African Sisterhood — A Thousand Flavors

The incredible amount of work needed in the International arena brings to bear the question; where and how do we get started? Attending this workshop will enlighten, empower and enhance the myriad of ways to bring our Links impact with best practice programs and contribute beyond writing a check. Get headed in the right direction - around the corner or across the globe - linking with our African Sisterhood.

Who Should Attend: Chapter Program Coordinators, International Trends Chairs and committee members

Facilitators: Anne Williams, Chair, Central Area International Trends and Services

HEALTH AND HUMAN SERVICES: An Ounce of Prevention is Worth a Pound of Cure

Central Area Links are providing leadership by designing creative programs to address childhood obesity. In typical Links fashion, these exemplary programs are not all the same. Acquire ideas and expand your skills to develop partnerships through the implementation of chapter's childhood obesity program.

HEALTH AND HUMAN SERVICES: Where There Is A Will, There Is A Way

Today is the first day of the rest of your life. Links who are healthcare providers will give you strategies that will reduce your risk for chronic illnesses that can limit your ability to maximize your full potential in every dimension of your life. We can narrow the health disparity gap one Link sister at a time.

Who Should Attend: Health and Human Services Chairpersons and committee members and chapter members interested in Health issues.

Facilitator: Karen Patricia Williams, Chair, Central Area Health and Human Services

EDUCATION LINKAGES: Ready, Set, Read!

There are a growing number of school districts embracing mandated third grade reading mastery as the determinant between a student moving to the next grade level or being retained. The Children Defense Fund's Freedom School's curriculum is an evidenced-based practice model which encourages student enrichment and reading attainment. This interactive workshop will offer participants a simulated Freedom School experience based upon the third grade curriculum. Learn how Links Chapters can help minimize the academic slippage that often occurs over summer break.

Who Should Attend: Education Linkages, Services to Youth, and National Trends and Services Chairpersons and committee members.

Facilitator: Helen Jones Kelley, Chair, Central Area Education Linkages

CONNECTING LINKS SCHEDULE

Wednesday, June 12, 2013

1:00 p.m. — 8:00 p.m.	Registration
4:30 p.m.	Market Place and Exhibits Ribbon Cutting
6:30 p.m.	Opening Ceremony
7:30 p.m.	Memorial Service
8:30 p.m.	Market Place Opening Reception

Thursday, June 13, 2013

7:00 a.m. — 8:00 a.m.	Continental Breakfast
12:00 — 6:00 p.m.	Registration
6:00 p.m. — 8:00 p.m.	Hospitality Suite
12:00 p.m. — 7:00 p.m.	Market Place and Exhibits
8:30 a.m.	Golf Outing — Chenal Country Club, Lunch on site; or
9:30 a.m. — 11:30 p.m.	Heifer International Tour
6:30 p.m.	Baseball Game - Arkansas Travelers vs Tulsa Drillers Dickey/Stephens Ball Park, North Little Rock; or
7:30 p.m.	HBCU Legacy Showcase - Dinner and Entertainment 25 and 40 year Members Honored

Friday, June 14, 2013

8:00 a.m. — 6:00 p.m.	Registration
10:00 a.m. — 11:00 p.m.	Hospitality Suite
11:00 a.m. — 7:00 p.m.	Market Place and Exhibits
9:30 a.m. — 11:00 a.m.	Mosaic Templar Cultural Center Tour
11:45 a.m. — 1:30 p.m.	Civic Luncheon
7:00 p.m. — 10:00 p.m.	Host Chapters Gala — Clinton Library

Saturday, June 15, 2013

7:00 a.m. — 8:00 a.m.	Continental Breakfast
8:00 a.m. — 12:00 Noon	Registration
11:00 a.m. — 5:00 p.m.	Market Place and Exhibits
12:00 p.m. — 5:00 p.m.	Hospitality Suite
9:00 a.m. — 12:00 Noon	Tour Little Rock including Central High
12:00 Noon	Lunch — at the Capital Hotel
6:30 p.m. — 9:00 p.m.	White Rose Banquet
9:00 p.m.	Champagne Reception

CONFERENCE REGISTRATION

Conference Registration for Links, Connecting Links and guest will be open to members beginning March 15, 2013. On-line registration and a downloadable form are available at www.centralarealinks.org. Please do not send registered mail or overnight mail that requires a signature on delivery or pick-up. All registrations must be completed and/or postmarked on or before **Friday, May 31, 2013. There will be no onsite registration.**

Link Member: *Due On or Before May 10, 2013* — \$495.00

Late Registration for Link Member: *From May 11-31, 2013* — \$550.00

Host Chapter Members Only: *Includes White Rose* — \$470.00

Connecting Link: \$275.00

White Rose Banquet: \$75.00

Extra Civic Luncheon Ticket: \$50.00

Leadership Academy: \$30.00

PAYMENT

Payment for registration must be provided concurrent online or mailed registration. Payment options online include MasterCard, Visa or Discover. Payment options by mail include Money Orders, Certified Check or Cashier's Checks. All Money Orders, Certified or Cashier's Checks must be made payable to: **Central Area Conference**

On-line registrations must be paid with a credit card only.

Registrations paid with a money order, certified check or cashier's check must be submitted with a complete registration form to the Central Area Financial Secretary. **The Central Area financial secretary will not accept credit card payments for mailed-in registrations.** For registrations submitted via mail, please mail registration form and payment to:

Greta Russell
P. O. Box 547
Blacklick, OH 43004
(614) 863-6812



REFUNDS

All requests for refunds must be submitted in writing to the Central Area Treasurer on or before **May 31, 2013**. A minimum of a \$100 processing fee will be deducted from the paid registration.

Refund requests received after **May 31st** and postmarked on or before **June 5, 2013** will be refunded at 50% of the registration amount paid.

All refunds will be issued a minimum of 30 days after the conclusion of the conference.

Registrations postmarked, faxed or entered on-line after June 5, 2013 will not be accepted.

There will be no on-site conference registration.

REGISTRATION SUBSTITUTIONS

Registration substitutions will only be allowed when a chapter needs to substitute either a delegate or an alternate. Requests for substitution must be made in writing and signed by the Chapter President. This substitution request can be presented at the time of registration but must be approved by the Area Treasurer or her designee. **No other registration substitutions are accepted.**

HOTEL INFORMATION

Located in the heart of the bustling downtown River Market District, The Peabody/Marriott Little Rock offers unsurpassed luxury and well-appointed guest rooms among Arkansas hotels. Experience the elegance and southern hospitality of this Forbes Four Star and AAA four-diamond luxury hotel conveniently connected to the Statehouse Convention Center. Enjoy the state-of-the-art fitness center, world-class Capriccio Grill Italian Steakhouse serving the best steaks in the city, any city and complimentary Wi-Fi in each room.

Room Rates: Single \$144.00, Double \$154.00, Triple or Quads \$164.00 per night.

Reservations must be made on or before May 10, 2013.

Please follow these instructions and code to make on-line reservations at the Peabody/Marriott Hotel:

1. Go to **www.peabodylittlerock.com**.
2. Click on Reservations
3. Scroll down on the left side of the screen and enter 608351 in the Group Number box. Click Submit. The group's information should pop up and allow you to make a reservation. **BE SURE TO CHANGE THE DATES TO REFLECT THE CORRECT ARRIVAL AND DEPARTURE DATES.**

There are sufficient rooms available for attendees of the 2013 Central Area Conference. Room rates are subject to increase after May 10, 2013.

Information or Questions, Contact:

The Peabody/Marriott Hotel
3 Statehouse Plaza
Little Rock, AR 72201
TEL: 501.906.4000
FAX: 501-399-8071



GROUND TRANSPORTATION

Shuttle Service

When you arrive at the Little Rock National Airport, begin your Area Conference visit with a relaxed ride to the Peabody/Marriott Hotel with the friendly staff at Inter City Transportation. One way is \$10; round trip is \$20 and payable when you arrive at the airport. You must make a reservation by clicking here: <http://www.intercitytransportation.com/reservation.php>. Inter City Transportation can be found at the end of the terminal across from the parking deck.

VIRTUAL CONFERENCE ADS

Here's an opportunity for you, your chapter or your business to share greetings at the 2013 Central Area Conference at an affordable price of \$100.00. The Virtual Conference Ads will be placed on the Central Area Conference Meeting App, run throughout the conference during plenary, luncheons, the Central Area website and Linked-Up E-Mag.

Simply create your 8½"x11" color ad. All ads must be 300 dpi in JPG format. Check the Reserve Virtual Ad Space on page 2 of the registration form.

Submit your completed ad to centralareacpr@yahoo.com.

Submit payment to (Check or Money Order):

Jacqueline Shoats Morson
Central Area Treasurer
10686 Evergreen Point
Fishers, IN 46038

All ads must be submitted and paid for **on or before April 30, 2013**.

WE CANNOT DESIGN ADS.

CHAPTER EXHIBITS

Chapters planning to bring an exhibit to the Area Conference should complete the form in the **Call to Vendor/Exhibit** that will be electronically distributed on or before April 15, 2013. Each chapter president will receive a copy of the Call to Vendor/Exhibit.

CONFERENCE VOLUNTEER SIGN-UP

Become part of the Central Area Conference Ground Team. We need Hostesses, Doorkeeper/Sergeant-at-Arms, Floor Monitors and Timekeepers. To participate, please sign up on your registration form. It's where the action takes place.

CENTRAL AREA CHOIR

WE NEED YOUR VOICE AND INSTRUMENTS! Sing out loud and strong with the Central Area Choir under the direction of Betty Gibson, Central Area Choir Director. Compliment the chorus with your instrumental skills. Each Central Area Conference Choir performance demands an encore. Please sign-up on your registration form to join the voices of harmony and perform throughout the conference.

WHAT TO WEAR - CENTRAL AREA CONFERENCE ATTIRE

The following suggestions are offered to assist in planning for the Central Area Conference.

Plenary Sessions — Business Attire

Vendor Hall Ribbon Cutting — Central Area or Favorite Links Attire

Opening Night Ceremony and Memorial Service — Uninterrupted White

Friendship Luncheon — Hugs & Smiles in the same attire as Plenary Session

Program Awards Breakfast — Business Attire

Civic Luncheon – Hats Optional — Wear Them if You Got Them

Host Chapters Gala — Summer Cocktail Chic

Community Service Project — Central Area or Favorite Links Attire

White Rose Banquet — Black Tie — Preferred White for Links

LITTLE ROCK WEATHER

Summers in Little Rock — HOT, HOT, HOT!!! Please be reminded the hotel facilities may often times be quite cool due to the temperature setting of the air conditioner systems. It is recommended that a light jacket, sweater or shawl accompany you to all inside events and of course a comfortable pair of walking shoes is a must.

SPECIAL NEEDS AND ADA SUPPORT

Conference attendees that require special accommodations including wheel chairs, electronic scooters, special meals or other supports should indicate those needs in the appropriate place on the registration form. The costs associated with electronic scooters or wheel chairs will be the responsibility of the individual member.

2013 Central Area Conference Registration Form

Emergency Contact

PRINT OR TYPE ONE FORM PER REGISTRANT

There will be **NO ON-SITE** Registration or Ticket Sales

Name: _____

Phone: _____

Name: _____

Name on Badge: _____

Link ID# _____ E-mail _____

Address: _____

City:State: _____ Zip: _____

Chapter: _____ Phone Number: _____

Special Needs:

- Vegetarian Meal Handicapped

Category (check all that apply):

- Delegate Chapter President Past National President Area Executive Committee
 Alternate Host Chapter Member Past Area Director National Executive Council
 Connecting Link
 Leadership Academy
 Area or Chapter Program Coordinator/Facet Chair
 First Time Attendee
 25 year member
 40 year member

<input type="checkbox"/> Registration (March 15 - May 10)	\$ 495
<input type="checkbox"/> Late (May 11 - May 31)	\$ 550
<input type="checkbox"/> Connecting Links Registration	\$ 275
<input type="checkbox"/> Extra Civic Luncheon Tickets	\$ 50
<input type="checkbox"/> Leadership Academy pre-registration	\$ 30
<input type="checkbox"/> White Rose Banquet	\$ 75
Total for this Registrant: \$ _____	

Registrations postmarked or entered on-line after May 31 will not be accepted. There will be no on-site conference registration. The Registration Desk will close at 5:00 p.m., Friday, June 14, 2013.

All requests for refunds must be submitted in writing to the Central Area Treasurer. Refund requests received after May 31, 2013 and postmarked on or before June 5, 2013 will be refunded at 50% of the registration amount paid. Any refund will be issued a minimum of 30 days after the conclusion of the conference.

Exceptions: Under no circumstance will more than 50% of a paid registration paid be refunded to an individual who experiences illness, death, Act of God or unforeseen circumstance which preclude their attendance at the conference. All exceptions are left to the discretion of the Area Director.

Registration and Fees

Included in the registration fee for Links:

- | | |
|------------------------|--------------------|
| Opening Reception | Program Breakfast |
| Continental Breakfasts | Civic Luncheon |
| Friendship Luncheon | Host Chapters Gala |
| Legacy Showcase Dinner | Lunch-On-The-Go |

For Connecting Links:

- | | |
|------------------------|-----------------------|
| Opening Reception | Host Chapters Gala |
| Continental Breakfasts | Golf Outing and Lunch |
| Civic Luncheon | City Tour and Lunch |
| Legacy Showcase Dinner | |

Payment Method

Payment for registration must be provided concurrent online, faxed or mailed registration. Payment options include MasterCard, Visa, Discover, Money Order. **All Money Orders, Certified or Cashier's Checks should be payable to: Central Area Conference.** Please review the Refund Policy outlined in the Conference Registration Brochure. Online registration must be paid by credit card only.

- MO/Certified/Cashier's Check MasterCard VISA

Account#: _____ Exp. Date (mm/yy): _____

Name on Card: _____

Signature: _____ Security Code on Back of Card: _____

Submit form with MO/Certified/Cashier's Check to:

Greta Russell
 P. O. Box 547
 Blacklick, OH 43004
 (614) 863-6812

Official Use Only	
Date Rcv'd:	_____
Fees Rcv'd:	_____
<input type="checkbox"/> Credit Card	
<input type="checkbox"/> Check/MO	
Check/MO#	_____

DO NOT MAIL CREDIT CARD REGISTRATIONS

2013 Central Area Conference Registration Form

PRINT OR TYPE ONE FORM PER REGISTRANT

Name: _____

Chapter _____

Reserve virtual ad space for: _____

I would like to volunteer for the following:.

- Hostesses
- Doorkeepers/Sergeant-At-Arms
- Floor Monitors
- Timekeepers

Calling All Singers!

Sister Links, If you love to sing and/or can play the piano, the Central Area Choir needs YOU!!

Please provide the following information:

Voice Parts

- Alto
- Soprano
- Tenor
- Instrument:



Workshop Registration

- Chapter President's Leadership Forum
- Leadership Academy — 45 Years and Older Members Only
- Parliamentary Preparation for Delegates and Alternates
- MEMBERSHIP: Enjoy Your "Linktursion" Card
- FINANCE: Facts to Fiction
- THE INFORMER: The New Age of Recordkeeping
- COMMUNICATIONS: One Voice, One Brand!
- INNOVATIVE FUNDRAISING: The Links Re-Store - Igniting a "New" Seasoned Concept
- ORGANIZATIONAL EFFECTIVENESS: "Honey, Hush!" Friendships: 'Linkdom Style!'
- PARLIAMENTARY PROCEDURES: Who's Out of Order?
- STRATEGIC PLANNING: Make It POP!
- TECHNOLOGY: Links 'On-Line' Tour
- THE ARTS: Fly with Classics Through the Ages
- NATIONAL TRENDS AND SERVICES: Anti-Bullying - "Trash Talking, It's No Joke"
- SERVICES TO YOUTH: Molding A Model for Success
- INTERNATIONAL TRENDS AND SERVICES: The African Sisterhood — A Thousand Flavors
- HEALTH AND HUMAN SERVICES: An Ounce of Prevention is Worth a Pound of Cure
- HEALTH AND HUMAN SERVICES: Where There Is A Will, There Is A Way
- EDUCATION LINKAGES: Ready, Set, Read!



Linked in Friendship, Connected in Service

THE CENTRAL AREA

Excellence ~ Elegance ~ Ethics

<http://www.centralarealinks.org> ~ www.linksinc.org

