



Linked in Friendship, Connected in Service

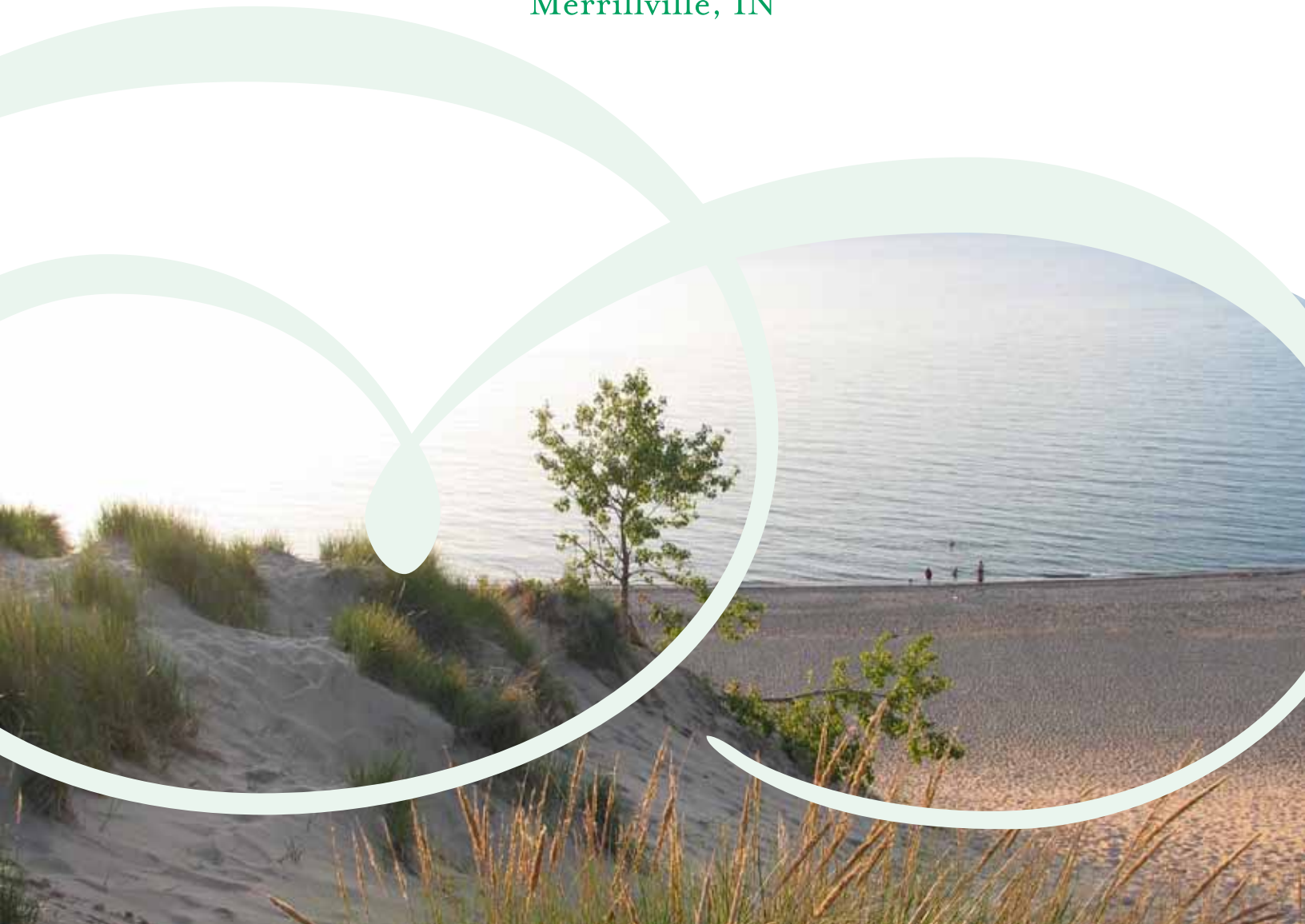
THE CENTRAL AREA

Excellence ~ Elegance ~ Ethics



Empowering 21st Century Change Agents: Phase II

2014 Central Area Summit ~ October 24-26, 2014
Merrillville, IN



Dear Sister Links,



I warmly extend our invitation for each of you to join us in Northern Indiana at the Radisson Hotel at Star Plaza, Merrillville, IN for the 2014 Central Area Summit, *Empowering 21st Century Change Agents: Phase II*.

The 2014 Summit is designed for you to stretch your imagination, capture inventive program initiatives, share best practices and pearls through robust discussions in the round with shared learning opportunities. Summit attendees will leave with tools, topics to continue the work of providing our communities with transformational programs and services with Excellence, Elegance and Ethics.

We have planned a weekend with special features and topics for the 2014 Summit including:

- Discussions in the Round
- Straight Talk: Organizational Effectiveness
- Tools for 21st Century Change Agents
- Education Linkages: Closing The Achievement Gap - Phase II
- Fifteen Minute Tips and Tools

Presentations and Leadership Panel with Link Glenda Newell Harris, National President and Link Kim Leonard Jefferies, National Vice President

But no Summit is complete without fun, relaxation and great hospitality planned by our hosts, the Northern Indiana (IN) and South Bend (IN) Chapters. Sister Links, join me in the Heart of Linkdom for the 2014 Central Area Summit, *Empowering 21st Century Change Agents: Phase II* intended to keep you *Linked in Friendship, Connected in Service*. Please, mark your calendar and register on-line by clicking www.centralarealinks.org.

Please plan to join us as we continue to work with Excellence, Elegance, and Ethics in the Central Area, the Heart of Linkdom.

Sisterly,

A handwritten signature in cursive script that reads "Link Alice".

Link Alice

The Northern Indiana (IN) and South Bend (IN) Chapters, our host chapters, along with members from the Central Area Planning Team, look forward to welcoming you to the Heart of Linkdom in Merrillville, IN for the 2014 Central Area Summit, Empowering 21st Century Change Agents: Phase II.



Seated (L-R) Cokie Diggs, Area Conference Chair; Marianita Porterfield, President, Northern Indiana (IN); Glenda Masingale Manson, Area Vice Director; Alice Strong Simmons, Area Director; Janice Hall, President, South Bend (IN); and Jackie Morson, Area Treasurer

Standing Row 1 (L-R): Tracy Williams, Gladys Hankins, Area OE Chair; Otha Reese, Angela McFadden, Monica Allen, Imogene Harris, Virginia Chism, Rosamond Byrd, Myrtle Wilson, Consuela Wilson, Delta Jones Walker, Francene Gilmer, Area Transportation Chair and Vanessa Latimer, Area Protocol, Co-Chair.

Standing Row 2 (L-R): Virginia Calvin, Ida Watson, Myrtle Campbell, Lesley Wesley, Debra Carrington, Kathryn Brantley, Gwen Taylor, Angela Nelson Deutch, Tina Patton and Shirley Thomas

2014 Central Area Summit-at-a-Glance

Friday, October 24

9:00 a.m. - 6:00 p.m.	Registration
9:00 a.m. - Noon	Community Service Event, Gary, IN
2:00 p.m.	Summit Opening: Discussions in the Round
6:00 p.m.	Cocktails by The Radisson at Star Plaza
7:00 p.m.	Central Area hosts "Dinner with Friends"
8:00 p.m.	<i>Fences</i> by August Wilson, Presented by Mas Media 7

Saturday, October 25

7:00 a.m.	Breakfast - Voucher Provided
8:00 - 9:00 a.m.	Registration
8:30 a.m.	National President's Vision, Link Glenda Newell Harris,
9:15 a.m.	Education Linkages: Closing the Achievement Gap, Phase II
10:45 a.m.	Straight Talk
12:15 p.m.	Lunch: Image Building for Our Youth
2:15 p.m.	Tools for 21st Century Change Agents: Phase II Workshop A - National Trends and Services: Policy and Legislative Action to End Bullying Workshop B - The Art of INTEGRATION: The Arts, Services to Youth and International Trends and Services Workshop C - Health and Human Services: A Game Changer Workshop D - Program Enhancement: Going From Good to Transformational

4:15 p.m. Discussions in the Round
5:30 p.m. Relax and Renew On Your Own
7:00 p.m. Dinner – Be Our Guest

Sunday, October 26

8:00 a.m. Breakfast – Be Our Guest
9:15 a.m. Discussions in the Round
21st Century Membership Issues, Link Kim Leonard Jefferies,
National Vice President
Welcome to Cincinnati, OH - 2015 Central Area Conference
11:00 a.m. Farewell from Northern Indiana (IN) and South Bend (IN) Chapters
and Adjourn

Workshop Descriptions

Workshop A: National Trends and Services Policy and Legislative Action to End Bullying

Chapters are provided ideas and tools to address various forms of bullying through legislative and policy action designed to inspire chapters to become involved in the 2014 election cycle. Anti-bullying and legislative toolkits will be shared to enable chapters to hit the ground running when they return to their home communities.

Who should attend? Programs Directors and NTS Teams

Workshop B: The Art of INTEGRATION: National Trends and Services The Arts and International Trends and Services

The Art of Integration demonstrates programming from an Integrated Program Model led by The Arts facet, in cooperation with Services to Youth and International Trends and Services. Learn how to align facet planning and execution to generate community impact. Attendees will leave with an understanding of how to maximize chapter members and resources by providing a more focused approach to programming.

Who should attend? All Links interested in learning about how to create the newest way to deliver community service.

Workshop C: Health and Human Services A Game Changer

Empowering Links to impact health disparities, we must become health literate, apply our knowledge and take action within our chapters and communities. Links will learn the ABC's of diabetes; explore hands only approach to CPR; how oral and physical health are connected. Health Disparities Toolkit program evaluation applications are discussed to equip your chapter to be a game changer in the fight against health disparities.

Who should attend? All Links that are interested in promoting Healthy Lifestyles in their communities.

Workshop D: Program Enhancement: Going from Good to Transformational

Learn how to elevate, analyze and assess award winning chapter programs using the eleven steps to transformational programming for greater community impact. Unravel the secrets to improve program scores and how to incorporate the Links brand.

Who should attend? Chapter Presidents, Program Directors Facet Chairs, Communications and Team 69

Summit Where, What, and How

WHERE: Hotel

You'll find a relaxing atmosphere at the Radisson Hotel at Star Plaza that has been thoughtfully designed for your comfort. At this luxurious hotel in Merrillville you can enjoy premium amenities including free Wi-Fi, a business center, on-site dining and complimentary parking. Conveniently located 30 miles from Chicago, off I-65 the Radisson Hotel at Star Plaza is 30 minutes from Midway Airport,



Click here (<http://starplaza.com/groups/lnk/>) for reservations. Reservations close October 3, 2014

HOW: Ground Transportation

We'll get you there! We are working to coordinate a discount on ground transportation from Midway to the Radisson Hotel at Star Plaza in Merrillville, IN. Discount information will be sent via e-blast when confirmed.

WHAT TO WEAR

Planning what to wear for Central Area Summit? Please use the guide below to plan what to pack and wear.

Friday and Saturday: Business Casual

Friday Evening: Relaxed Theater Chic

Saturday Evening: Links Chic

Sunday: Business Casual

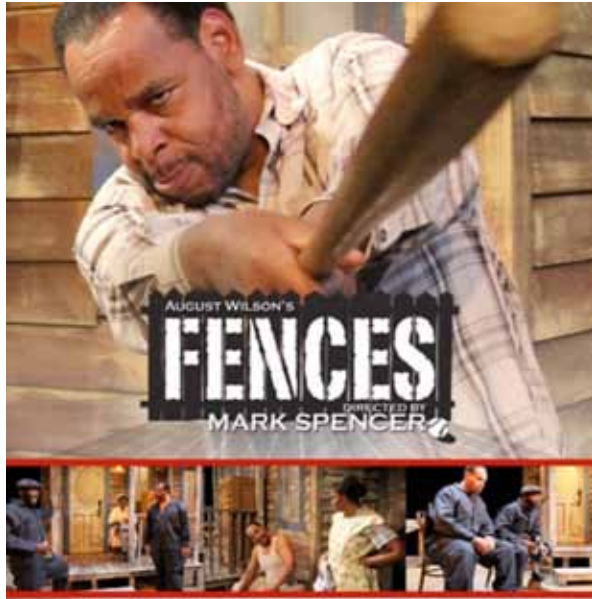
Please bring your favorite Links bag, shawl and comfortable shoes.

Weather

The late Fall weather provides cool temperatures during the day and chilly nights typical of Northern Indiana in Merrillville, IN. For up-to-date forecast, visit www.weather.com.

SPECIAL INVITATION: *Fences*, Presented by MasMedia 7

Friday, October 24 – You are cordially invited to a special evening of Dinner Theater with the riveting production of *Fences* by August Wilson, presented by Mas Media 7 through the generosity of Mayor Karen Freeman-Wilson, Gary, IN.



The Tony and Pulitzer Prize winner, *Fences* by American playwright, the late August Wilson, is the sixth in Wilson's ten-part Pittsburgh Cycle. Like all of the Pittsburgh plays, *Fences* explores the evolving African-American experience and examines race relations, among other themes.

Fences is the story of Troy Maxson, a former Negro League baseball player turned sanitation worker, struggling to overcome his bitterness, while dealing with his ailing relationships with his son and wife.

Directed by Mark Spencer, this Mas Media 7 Production will leave you in the depths of great storytelling.

**2014 Central Area
Summit is One Click Away**



**2014 CENTRAL AREA SUMMIT
REGISTRATION**

**RADISSON HOTEL AT STAR
PLAZA RESERVATION**

2014 Central Area Summit Registration Form

PRINT OR TYPE ONE FORM PER REGISTRANT

There will be **NO ON-SITE** Registration

Emergency Contact

Name: _____

Phone: _____

The 2014 Central Area Summit is designed to inform, inspire, and ignite a spark! Summit attendees will gain meaningful insight, gather usable tools and essential information as you continue to develop transformational programs with Excellence, Elegance and Ethics in support of your members, chapters and communities. To register, please print and complete this form. Mail the form along with your payment, to the Central Area Financial Secretary. Retain a copy for your records. You must use a separate form for each registrant.

Name (as you want it to appear on your badge): _____

Chapter: _____

Office/Position: _____

Address: _____

City: _____

State: _____

Zip: _____

Email: _____

Best Phone Number: _____

Travel Itinerary

Arrival Date: _____

Arrival Time: _____

AM

PM

Method of Transportation (circle one): _____

Airline

Automobile

NOTE: The Radisson Hotel, Star Plaza **does not** offer free airport shuttle service. Please see on-line registration for Ground Transportation.

Special Needs

Vegetarian Meal

Handicapped

Hotel Information

Radisson Hotel, Star Plaza

800 E. 81st Avenue, Merrillville, IN 46410

(800) 967-9033 -Toll Free (219) 769-6311 - Direct

Note: Hotel reservations are the responsibility of the registrant and should be made directly with the hotel.

Reservation deadline: October 3, 2014

Room Rate: \$\$92.00 + 12% taxes per night

Double or King Bed

Early Registration \$215.00
(Postmarked by September 15, 2014)

Late Registration \$250.00
(Postmarked by September 30, 2014)

Total for this Registrant: \$ _____

Summit Registration Includes:

All meals, entertainment and Summit materials for the entire weekend.

CLICK HERE for On-Line Registration

<http://events.constantcontact.com/register/event?llr=h4z6ilc-ab&oeidk=a07e9mjlmmeabbc0d42>

Payment Method

All Money Orders or Checks should be payable to: **Central Area of The Links, Incorporated.**

Submit form with MO/Check to:

Ms. Melanie Cates

Central Area Financial Secretary

P.O. Box 322

Reynoldsburg, Ohio 43068

Official Use Only

Name: _____

Date Rcv'd: _____

Check/MO# _____



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THE CENTRAL AREA

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<http://www.centralarealinks.org> ~ www.linksinc.org

2014 Central Area Summit Sponsors

Our deepest appreciation to our partners and sponsors of the 2014 Central Area Summit.



Let's
Go
Places

