

# National Programs

2015 Central Area Conference

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Linked in Friendship, Connected in Service

# WHAT'S TRENDING IN THE CENTRAL AREA

- Services To Youth 66%
- National Trends & Services 65%
- Health and Human Services 62%
- The Arts 26%
- International Trends & Services 15%

*49% of Chapters have added new aspects to their programming to align with our national theme*

# CENTRAL AREA PROGRAMS REPORTED

## Services To Youth

*66% of your chapters submitted STY reports*

- HBCU 32%
- National Mentoring 21%
- STEM 29%

### Signature Programs

- Links to Success 15%
- Project LEAD 12%

# National Trends & Services

*65% of your chapters submitted reports*

- Anti-Bullying 41%
- AARP 9%
- Ally 12%
- Get Out The Vote 35%

# Health and Human Services

*62% of your chapters submitted reports*

- National Childhood Obesity 35%

## Signature Programs

- HeartLinks 29%
- Linkages to Life 26%
- Walk for a Healthy Living 37%

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# The Arts

*26% of your chapters submitted reports*

- Classics Through the Ages 26%

# International Trends & Services

*15% of your chapters submitted reports*

- Education Across the Miles      12%
- NGO      3%

# CENTRAL AREA PROGRAMS REPORTED

## **Building A Healthy Legacy:** *Our Prescription for the Future*

- Hepatitis C 6%
- HIV/AIDS 10%
- Mental Health 19%
- Additions to current programs 49%




# PARTNERSHIPS

- **AARP Links Academy**
- **Achieving the Dream, Inc.**
- **Africare**
- **Ally Financial**
- **American Heart Association**
- **National Dental Association**
- **Partnership for a Healthier America**

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# PROGRAM COLLABORATORS

- AT&T
  - Colgate Palmolive
  - Habitat for Humanity
  - Mayo Clinic
  - National Cares Mentoring Movement
  - NASA
  - The Heart Truth™
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# GRANTS

## **Kellogg**

- Catalyzing Community Giving Committee

# HOT TOPICS

- New Partnerships
  - Pending Memorandums of Understanding
  - New available toolkits
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