

Central Area Leadership Summit

Power of One Sessions

Saturday 7:45-8:45am

The Arts *My World Through the Eyes of the African-American Child* An innovative project for students in grades 5-12 centered around the theme "See My World": Category 1-That I Find Beautiful
Category 2-That I Would Like to Change. Chapters will share ideas on integrating this project with existing programming. Chapters interested in adding this project to their programming are welcome to attend. Link Iris Haynes, Chair, Tri Cities (MI) Chapter and Link Wendy Turner Lewis, Co-chair Renaissance (MI) Chapter

National Trends and Services *Honoring Our Sheroes: Women in the Military* Initiative addresses the Central Area's commitment to addressing five major areas of support: (1) education; (2) employment; (3) housing/homelessness; (4) transitioning; and (5) wellness/domestic violence. Chapters in the Central Area will be presented with tools to assist and support our military women and women veterans in our communities. Link Janice Garnett, Chair Omaha (NE) Chapter

International Trends and Services *Education and Empowerment* Focuses on helping girls who are living in developing countries manage their menstrual cycle by sending personal hygiene supplies while writing encouraging notes to reduce a barrier to finishing school. This projects geared toward international countries that Links have partnered with over the years. Find out how you can build or begin an international trends project. Link Melanie Cates, Chair Twin Rivers (OH) Chapter.

Membership *Membership Matters, the conversation continues...* We will share the top Frequently Asked Questions, dispel common membership myths, come prepared for a lively discussion during this sixty minute session packed full of information that can be put to immediate use. Link Monica Allen, Area Vice Director Windy City (IL), Link Karen Mines Williamson, Chair Legacy, Alumnae & Next Generation North Shore (IL)

Budget and Finance *Chapter finances: Things that make you say "hummmm"* This session will address the 10 most frequently asked questions, the importance of your budget and the core qualities of a stellar Treasurer. Link Sheila R. Brown, Area Treasurer Lake Shore (IL) Chapter and Link Elaine Johnson, West Town (IL) Chapter

Secretary *Keeping ALL the records straight.* The session focus will be to clarify the 1 in 5 requirement for 2017, critical accuracy of necrology reports and hands on instruction in navigating MMS. Please bring your laptop, tablet etc. Link Jill Bryant-Veneable, Area Secretary Greater Wayne City (MI) chapter

Parliamentary and Nominations *Get it Right the first time,* Reinforce the effective use of your chapter by laws to conduct business. Join this review session and explore recommended Chapter Nominating Procedures. The session will cover the first month "Call for Nominations" and track each month leading up to the "Chapter Election Day". Link Sarah Brown Clark, Parliamentarian Youngstown (OH), Link Joyce Carter, Nominating Chair South Suburban Chicago (IL)

P.R. and Communications *The Links, Incorporated Brand,* Remaining on the cutting edge of communications and relevant in the continuous 24/7 cycle of media requires the chapters in the Central Area of The Links, Incorporated to engage and connect The Links brand and messaging in print, on TV and radio, and through the use of social media. Bring your laptop, notebook, iPad, or smart device or for an interactive workshop, to participate in real time the use of The Links communications tools, tips, plans, working with social media and creating WOW websites to extend your branding from your community to around the world.